



Dear potential sponsor,

Foster Alumni Mentors (FAM) is excited to announce **our first official fundraising event, the point5k (.5k)!**

You heard that right, one half of a kilometer, or a nice breezy third of a mile. On **Saturday, September 22nd**, volunteers, board members and community members will come together to celebrate our organization's first year with a race alongside the beautiful Colorado river. The starting line will be at shelter near the Western Colorado Botanical Gardens. Once runners complete their stroll they will have the opportunity to enjoy a cold beverage and connection time at the FAM Afterparty, hosted by Edgewater Brewery.

Why are we doing this? Youth in foster care often experience a difficult road, and when they age out of the system there are few supports that remain to help guide them on a successful path. Our mission is **to support, prepare, and build confidence in foster youth as they transition to adulthood.** FAM partners youth with volunteers from the community who can teach them new skills, provide guidance, FAMily and hope.

We know this strategy works. Mentoring has been shown to be a key component in successful outcomes for foster youth. In fact, those who receive mentoring are:

- 55% more likely to enroll in college
- 78% more likely to volunteer regularly
- 90% are interested in becoming a mentor
- 130% more likely to hold leadership positions

Since this FAM was launched in August of 2017, we've certified 15 community members as volunteer mentors through FAM's Mentor Training Program, and 12 foster alumni are involved in the program. Other highlights from the first year include: a new job opportunity for a participating youth as the result of career coaching and interview-preparation, a new partnership with Colorado Mesa University for on-campus support, a joint effort with Mesa County Department of Human Services Child Welfare Division promoting a foster film fest at the Avalon Theatre, and a foster family school supply drive.

Our program is currently a 100% volunteer-run organization. Funds raised through the point5k will help fund mentor training and other FAM events and activities throughout the year, including FAM Time—a monthly connection network for foster alumni.

Here's where you come in! There are lots of ways to get involved. We hope you will join us as a FAM point5k sponsor, so we can continue to provide quality programming for foster alumni here in Mesa County.

Enclosed is a chart outlining the **sponsorship opportunities** for this exciting event and others throughout FAM. Please contact us via email at info@fosteralumnimentors.org or call (970)234-3519 for more information or to discuss how we can partner together for foster youth and alumni.

Hope to see you out at the race! **Welcome to FAMily!**

Warm regards,

Kimberly Raff
Foster Alumni Mentors Founder and Executive Director

SPONSORSHIP DETAILS

Yes! We are interested in **sponsoring the FAM point5k.**

_____ **Trailblazer** (\$1000+)—Includes: logo presence on race bibs race banner, event photo backdrop and course signage; online recognition via website and social media; and the opportunity to include sponsor information inserts in race packets.

Best contact for your logo and use instructions? _____

_____ **Goal Getter** (\$500-\$999)—Includes: online recognition via website and social media opportunity to include sponsor information.

_____ **Finisher** (\$250+)—Includes: online recognition via website and social media.

Yes! We are interested in **volunteering our time.**

_____ Race day volunteers or pre-race planning

_____ Becoming certified as a FAM Mentor

_____ Becoming a FAM Volunteer for future events and activities

Yes! We are interested in **sponsoring other FAM events and activities.** Could include donating to the FAM Scholarship Fund, in-kind donations, etc.) We'll follow up for details!

Please list the company name exactly as you would like it to be listed on race or acknowledgement materials.

Company Name: _____

Primary Contact Person and Company Role: _____

Contact Phone: _____ Contact Email: _____

Address, City, State, Zip: _____

Payment Options: Check enclosed. Check is in the mail. Please invoice.

Make checks payable to: Foster Alumni Mentors and mailed with completed form to: 750 Main Street Suite 105, Grand Junction, CO 81501

Sponsorship Deadline: Please submit to FAM by August 31st, 2018. If you have any questions about sponsorship, please contact our executive director, Kimberly Raff, at (970)234-3519.

Foster Alumni Mentors is a non-profit organization through CASA of Mesa County under section 501(c)3 of the Internal Revenue Code. Qualified donations are tax deductible.

Thank you for supporting Foster Alumni Mentors!

